



RUIA CAR RENTALS

Mobility Simplified



ABOUT US

RUIA CARS RENTALS is an **ISO 9001: 2015** certified company and was founded in 1997 actively managed and owned by its founders. RUIA Cars is renowned for meticulously maintained vehicles and quality service and are known for providing top quality vehicles and service at competitive prices that exceed our customer's expectations. In Ruia Cars, we believe in developing strong relationship with our Customers, based on the spirit of implicit Trust, Reciprocity and above all , Transparency. We pride ourselves at increasing our repeat customer base.

Over the course of 2 decades, we have set the standard of quality and service that the rest of our industry strive to meet. Our leadership team takes a hands-on approach to the business ensuring that our core values are implemented at every departmental level.

If you want great deal with personalized service, **RUIA CARS** is the way to go. Book your next car rental with us today!

Our Vision

Our vision keeps us focused on what we strive for - to be the first choice for Car Rentals by our Clients in India by providing cutting edge technical solutions & excellent customer service.

Our Mission

Our Mission is to deliver high quality car rental experience to our customers by providing quality vehicles with excellent service at a competitive price.

Core Values

A commitment to operate with integrity.



Our USP

Chauffeur : We consider our chauffeur to be the number one product and front-line soldiers. We have a team of experts who scrutinize, interview and make the chauffeurs undergo an intensive training program maintaining below points:

- **Hired after strict reference check.**
- **Goes through mandatory induction program.**
- **The chauffeurs are trained by an Austrian Company – Hubert Ebner.**
- **Regular medical checkups.**
- **Reward policy for best practices.**
- **All Chauffeur are in full uniform with a valid commercial license.**

Car: Our second product in line, we are having a young fleet of dedicated cars running under the supervision of expert fleet Managers. In Ruia Cars you can expect a wide selection of quality cars, makes and models from around the world. Whether you are looking for a Compact City Car or a Luxury Car for an important event, we always have a model to suit your needs. Quite often we add new cars in our fleet to offer our customers the upgraded and the latest models of cars available in the market from time to time. Our vehicles undergo regular checkups to maintain safety and reliability

- **Proud owners of over 300 Luxurious cars in India**
- **Having a strong and youngest fleet of cars across the Nation**
- **All our cars are GPS fitted with Emergency Switch to add safety to our passenger.**

All Our Cars have the following Accessories:-

1. Wet and dry Tissue Paper
2. Fire Extinguisher
3. Umbrella.
4. Daily Newspaper
5. First Aid Kit
6. I-phone and smart phone charges
7. Air fresheners
8. Drivers Photo ID cards
9. Mineral Water
10. Laptop charger & cool box (On Request)

Reservation Executives: This is our third product in line. Our Reservations Executive are well groomed not only to handle any Customer needs, but have the capability to tackle any problematic situations to give full comfort to our valued guests using our services. Our 24 hours travel desk are well equipped with ample manpower to give flawless services to our Client, Guests and bookers at any point of time.

Why RUIA CAR?

CORPORATE BENEFITS

As a Pan India provider of professional ground transportation, RUIA offers an ideal solution for business travellers and Corporates. We have a variety of Corporate Accounts and loyal Clients who became our closest friends and partners. Their continued patronage and support for many years is a testament in itself.

KEY ACCOUNT MANAGER

Each Corporate customer has a dedicated Key Account Manager – a personal contact at RUIA to support you in your travel management from booking of a car till final payments of Invoice.

LINK YOUR ACCOUNTS

Easily book on behalf of other employees in your team, with individual accounts that are linked to the main corporate account.

FLEXIBLE PAYMENT

- Centralized or Decentralized Payment options – at the base city of the customers with Periodical submission.(Weekly | Fortnightly| Monthly)
- With all types of cards through Online & Offline Payment Gateway. (Master| Visa| Amex etc.)
- Also through Android App(UDIO/PAYTM).
- We are PCI DSS compliance certified Company

PEACE OF MIND

RUIA goes the extra mile to ensure complete peace of mind for our customers - both travel arrangers and passengers. With our state-of-the-art technology, you will always be in complete control of your booking.

- Automated text message & Email updates with Driver & Car Images.
- **24/7** Help Desk for round-the-clock support with Direct Lines.
- Efficient online booking tool - accessible via website.

RUIA CARS – Products



Chauffeur Drive

- Airport Transfers.
- Spot Rentals – half day and full day.
- Long Term rentals – monthly/yearly or the period desired by the clients.
- Fleet range from Mid-size to Super Luxury cars.

Self-Drive

- Pickup and Delivery options.
- Car categories ranging from Economy to SUV.
- One Way rentals.
- Self-Drive Holidays.
- Weekly/monthly/yearly rental options.

RUIA CARS - Sectors

Our Services are specified to major sectors such as:-

- CORPORATE
- HOTELS
- INDIVIDUALS
- BPO
- TOUR OPERATOR
- EVENT MANAGEMENT COMPANIES

Technology

- Web based online front end solutions to support the reservations, executions and invoicing.
- Finance ERP - Magic, to facilitate the timely, accurate accounting and generation of MIS.
- Corporate login access to customers from our website for reservations, MIS and Invoices.
- SMS & email alerts for confirmation and car details to the users and facilitators

➤ OUR ASSETS YOUR GUIDES



RUIA CARS – Network

Currently Operational

- South:** Bangalore, Chennai, Hyderabad,
- North:** New Delhi, Noida, Gurugram, Jaipur, Lucknow, Chandigarh, Amritsar
- West:** Mumbai, Pune, & Ahmedabad
- East:** Kolkata, Bhubneshwar, Patna, Rachi, Guwahati

RUIA CARS PRIVATE LIMITED.

Registered Office: Address: 1/111/1, Jodhpur Park | Kolkata | West Bengal 700068

E-Mail -reservation@ruiacarrentals.in | Website - www.ruiacarrentals.com

OUR NEW FLEET 2017 IS AS FOLLOWS

RUIA
The Senior in Car Rentals

Luxury Cars - Boutique Hotel

Ruia Car Rentals

- AN ISO 9001-2000 CERTIFIED COMPANY
- PAN INDIA NETWORK
- 22 YRS EXPERIENCE
- 24X365 OPERATIONS
- 400 VEHICLES PAN INDIA
- WE HAVE DIFFERENT TEAM FOR DIFFERENT FUNCTIONS



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